

PATSA Strategic Plan 2025 - 2028

Goal #1 Expand our funding streams to bring in more money.

Step #1 Strengthen our funding streams for sustainability in order to rely less on government funding. Increase the portion of our funds from corporations from 3% to 9%, our Foundation funding from 6% to 18% and increase our fundraising dollars from 7% to 21% of overall income.

Step #2 Create endowment fund. This will be a sustainable fund and allow others to invest for the future and with planned giving.

Step #3 Investigate what other current services could be monetized.

Goal #2 Strengthen outreach & volunteer initiatives.

Step #1 Survey families to determine their highest needs.

Step #2 Restart the Youth Advocate Program with the help of teen volunteers.

Step #3 Make a time and talent sheet so new registrants and volunteers can respond to so we have access to the information when needs arise.

Goal #3: Grow our programs/ services/ staff.

Step #1--When Tourette is mentioned in the media, PATSA will make a greater effort to reach out to offer support and information, regardless of where the incident occurs.

Step #2—Investigate the possibility of offering our services to another local state.

Step #3—Evaluate current benefit package for staff members in order to add medical insurance and retirement benefits to keep and attract employees.

Step #4—PATSA staff, board and volunteers make a greater effort to reach community groups and be more visible in the community.

Goal #4 Create beneficial partnerships.

Step #1—create at least one new partnership per year during the term of this Strategic Plan.

Step #2—evaluate how to become a provider for CEU's

