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## FOR IMMEDIATE RELEASE

## Tidal Wave Auto Spa in Hanover Partners with PA Tourette Syndrome Alliance for Annual Charity Day Event on September 20<sup>th</sup>

PA Tourette Syndrome Alliance to Receive Proceeds from Local Philanthropic Event

Hanover, PA September 5, 2024 -- Tidal Wave Auto Spa is pleased to announce its 16<sup>th</sup> annual Charity Day, benefiting local charity and non-profit organizations, will be held on Friday, September 20, 2024. As part of the company's commitment to giving back, Tidal Wave will donate 100% of wash proceeds made across their footprint during the one-day philanthropic event.

This year, Tidal Wave Auto Spa's Hanover location at 1895 Baltimore Pike is pleased to partner with the PA Tourette Syndrome Alliance (PATSA) who provides information, education and disability advocacy to support individuals with Tourette's, their family members, schools and communities. PA Tourette Syndrome Alliance will receive 50% of all proceeds made at this location during the September 20<sup>th</sup> event. The remaining 50% will be donated to the company's longtime corporate partner, Annandale Village, a non-profit organization dedicated to providing progressive life assistance to adults with developmental disabilities.

Tidal Wave's Charity Day event won the company their first gold Brandon Hall Group Excellence Award for Best Initiative for Philanthropy and Corporate Giving in 2023. Over the event's 15-year history, Tidal Wave has donated over \$1,360,000, with over \$360,000 raised in 2023. This year is set to be the company's largest Charity Day yet, with 269 locations partnering with over 250 charitable organizations across their footprint.

Tidal Wave Auto Spa is committed to making a positive impact in the communities they serve and were recognized as a 2023 Champion of Charity by Professional Carwashing & Detailing. In addition to Tidal Wave's annual Charity Day event, the company also gives back year-round through fundraising. Tidal Wave's fundraising program has helped raise over \$2 million for local organizations, and provides a simple, fast, and convenient way for local schools, churches, civic groups, and more.

## **About Tidal Wave Auto Spa**

Tidal Wave Auto Spa is an industry-leading conveyor car wash company founded in 1999 by Scott and Hope Blackstock in Thomaston, GA. Tidal Wave is committed to providing cutting-edge car care technology and exceptional customer service at each of their over 280 locations across 28 states. In 2020, Tidal Wave partnered with Golden Gate Capital to facilitate their accelerated growth across the country. Tidal Wave is one of the top 10 conveyor car washes in the country and was included in the 2020 Inc. 5000 list for America's Fastest Growing Companies. The company was recently recognized as a 2023 Champion of Charity Honoree by Professional Carwashing & Detailing and has raised over \$3 million dollars for organizations in their communities.