

# Tips for Success!

First, thank you for setting up a Facebook Fundraiser to support our FREE programs to individuals, families, schools and communities of those affected by Tourette syndrome in Pennsylvania!

Your support means a lot to us and we want to help you reach your goal!

Here are some tips that should help:

1. Share your FB fundraiser with **EVERYONE** on your friends list. You may be surprised by who donates.
2. Don't just share it once, people forget! **Share it a few times** during each week of the fundraiser and try it at different times of day. You never know when people are on Facebook and will see your post.
3. **Add information to your posts**—tell your friends more about why you care about Tourette syndrome, why you think the services need support or what PATSA has done to help you. Personal stories, that you are willing to share, are the most effective.
4. **Invite your friends to like our FB page**—they will get info about TS, hear about our events and will be more informed in a few weeks.
5. If you are on other social media, you may be able to **refer your friends back to your FB fundraiser** as well. In any case, you will be helping to spread awareness of Tourette syndrome and PATSA services.
6. **Share your favorite PATSA posts** with your friends! This will also serve as a reminder of your fundraiser and your support for Tourette Awareness!

## Thank you for supporting:



Information,  
Education,  
Support,  
and  
Awareness!

